

ACHE of South Florida
An Independent Chapter of



Dear Partners and Prospective Sponsors,

For over 85 years, the American College of Healthcare Executives (ACHE) has focused on one mission – advancing leaders in the field of healthcare management excellence. We are the professional home to more than 48,000 healthcare executives who are committed to integrity, lifelong learning, leadership and diversity and inclusion.

Since 1972, the ACHE of South Florida, formerly known as the South Florida Healthcare Executive Forum (SFHEF), has been dedicated to serving the healthcare community of South Florida and the Treasure Coast by providing current, diverse and interactive educational and social activities to its more than one thousand members spanning seven counties.

Despite the challenges that emerged in early 2020, the ACHE of South Florida achieved significant accomplishments throughout the year, including;

- Launching a new chapter website to compliment the name change from the South Florida Healthcare Executive Forum (SFHEF) to the ACHE of South Florida (ACHE-SFL).
- Achieving significant growth in membership, website visitors and social media followers.
 - Please bookmark the site: www.ACHEofSouthFlorida.org.
 - Follow us on [LinkedIn \(ACHE of South Florida\)](#).
- Awarding nearly \$15,000 in scholarships and COVID-19 relief funds to members.
- Providing virtual educational programs and networking opportunities that included over 2,000 members and supporters.
- Achieving the highest level of financial support in chapter history.

As we strive to provide our local healthcare community with additional opportunities in 2021, we respectfully invite you to join the many healthcare systems and industry partners that have chosen to generously support our mission.

In 2021, our focus is to enhance digital partnership opportunities and resume in-person events as soon as it is safe to do so. Additional benefits of sponsoring the ACHE of South Florida include;

- Annual exposure and opportunities to build one-on-one relationships through various ACHE of South Florida events.
- Creating connections with local healthcare leaders.
- Opportunities to gain new insight into your strategies, programs, products and services by participating in educational and networking events.
- An online presence through ACHE of South Florida's website, event emails and newsletters highlighting our corporate sponsors with direct links to sponsor websites.
- Securing an annual ACHE membership for you and/or another member of your organization depending upon sponsorship level.

To review the 2021 sponsorship packages, reserve a sponsorship and pay for an annual sponsorship, please visit <https://www.acheofsouthflorida.org/sponsorship.php>.

If you have any questions, please email Sponsorship@ACHEofSouthFlorida.org or call/text Kristen Palanza, 2021 Sponsorship Chair, at 954-439-1096.

Sincerely,

Kenneth C. Wong, FACHE
2021 Chapter President

Kristen Palanza, MHA
2021 Chapter Sponsorship Chair

ACHE of South Florida
An Independent Chapter of



American College of
Healthcare Executives
for leaders who care®

2021
ANNUAL SPONSORSHIP
PACKAGES

**WE ♥ OUR
HEALTHCARE
HEROES!**



2021 Annual Corporate Sponsorships

Term: Jan. 1, 2021 to Dec. 31, 2021

**Due to the coronavirus pandemic, sponsorships for 2021 have been designed based upon a combination of virtual and in-person events. Although we are hopeful to resume all in-person events this year, we cannot guarantee that this will happen. The safety of our members and supporters is our highest priority and we greatly appreciate your understanding. If an in-person event cannot occur, all reasonable accommodations will be made to host that event virtually.*

I. PLATINUM \$5,000 (Limited to 1 company in 2021.)

- Verbal recognition as the **EXCLUSIVE PLATINUM SPONSOR** at all events throughout the year
- Complimentary admission to **all programs** throughout the year (**up to 4 registrants per event**)
- Recognition at the exclusive members-only CEO Roundtable event
- Opportunity to moderate or serve as a panelist at one educational program during the year
- One table at an in-person chapter-wide signature event (if possible due to pandemic)
- Company description (100 words) posted to dedicated page on ACHE of South Florida website
- **Five-minute introduction of company** provided by sponsor representative at an in-person chapter-wide signature event (if possible due to pandemic).
- Logo on ACHE of South Florida website with click-thru to sponsor website
- Opportunity to send a custom “100-word Message” to Members through a special edition, sponsors-focused newsletter
- “100-word Message” to be circulated through social media platforms and other advertising platforms after email distribution
- Annual membership to ACHE for **TWO** company professionals

II. GOLD \$3,000

- Verbal recognition as a **GOLD SPONSOR** at all events throughout the year
- Complimentary admission to **five programs** throughout the year (**up to 2 registrants per event**)
- One table at an in-person chapter-wide signature event (if possible due to pandemic)
- Logo on ACHE of South Florida website with click-thru to sponsor website
- Opportunity to send a custom “100-word Message” to Members through a special edition, sponsors-focused newsletter
- “100-word Message” to be circulated through social media platforms and other advertising platforms after email distribution
- Company description (100 words) posted to dedicated page on ACHE of South Florida website
- Annual membership to ACHE for **ONE** company professional

III. SILVER \$2,200

- Verbal recognition as a category sponsor at all events throughout the year
- Complimentary admission to **three programs** throughout the year (**up to 2 registrants per event**)
- One table at an in-person chapter-wide signature event (if possible due to pandemic)
- Logo on ACHE of South Florida website with click-thru to sponsor website

IV. BRONZE \$1,500

- Verbal recognition as a category sponsor at all events throughout the year
- **FOUR** seats at an in-person chapter-wide signature event (if possible due to pandemic)
- Logo on ACHE of South Florida website with click-thru to sponsor website

2021 Event Sponsorships

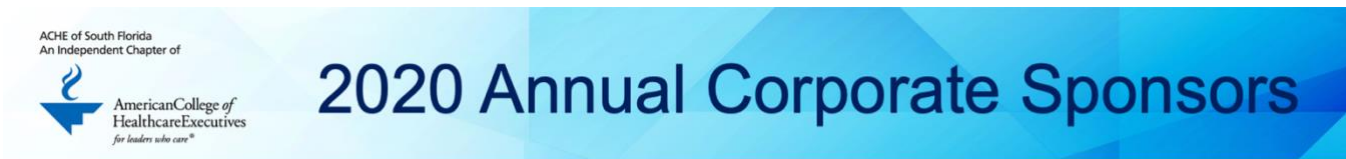
CASE COMPETITION \$2,000 (Limited to 1 company per case competition. Academic institutions are not eligible for this package.)

- EXCLUSIVE sponsor of Student Case Competition
- Sponsor logo included on all Case Competition collateral, including ACHE of South Florida website
- Presence at Case Competition in addition to speaking opportunity prior to the start of the competition
- Opportunity for company representative to participate in the Awards Ceremony post-competition
- **FOUR** seats at an in-person chapter-wide signature event (if possible due to pandemic)

NETWORKING \$400 (Two available for each networking/social event.)

- Company recognition at event, along with presentation opportunity for up to FIVE minutes, conducted by company designee
- Company name highlighted as sponsor on e-invitation sent to membership
- Table display area for company's marketing material at event, if held in-person
- Raffle basket or item provided by company (Optional.)
- Complimentary admission for **UP TO FOUR**, if held in-person

ACHE of South Florida would like to extend its deepest gratitude to the 2020 Annual Corporate Sponsors.



Thank you for your support!

GOLD



Hillrom™



SILVER



BRONZE

